

**2007 GRANT PROPOSAL SOLICITATION
Alternative Fuel Incentive Program (AFIP)**

ATTACHMENT A

E85 and Other Alternative Fuels: Fuel Infrastructure Projects and Price Parity Incentives

Monitoring and Laboratory Division
California Air Resources Board
02/09/07

California Air Resources Board
Alternative Fuel Incentive Program (AFIP)
E85 and Other Alternative Fuels:
Fuel Infrastructure Projects and Price Parity Incentives

February 9, 2007

Table of Contents

INTRODUCTION	3
BACKGROUND	3
ELIGIBILITY	4
ELIGIBLE PROJECTS/SCOPE OF WORK	4
AVAILABLE FUNDING	5
DEFINITIONS	5
APPLICATION REQUIREMENTS	6
APPLICATION PROCESS	6
EVALUATIONS AND SCORING	7
EVALUATION AND SCORING CRITERIA	7
MONITORING AND REPORTING REQUIREMENTS	10
DISBURSEMENT OF FUNDS	11
CONTACT PERSONS	11
APPLICATION FORM	Appendix A

INTRODUCTION

The mission of the California Air Resources Board (ARB or Board) is to promote and protect public health, welfare and ecological resources through the effective and efficient reduction of air pollutants while recognizing and considering the effects on the economy of the State. Chapter 48, Statutes of 2006 (Assembly Bill 1811) authorized the California Air Resources Board (ARB) to expend \$25 million (twenty-five million dollars) in the 2006/2007 budget year to incentivize the use and production of alternative fuels. The Board is requesting Alternative Fuel Incentive Program (AFIP) grant proposals from applicants for the fiscal year 2006/2007. All funds must be encumbered by June 30, 2007.

The focus of this grant application packet is to solicit proposals for E85 and Other Alternative Fuels: Fuel Infrastructure Projects and Price Parity Incentives. The objective of this category is two-fold: 1) to fund the retrofit of approximately 20 retail stations with E85 or other alternative fuel dispensing equipment, and 2) to fund the installation of E85 or other alternative fuel infrastructure at approximately 20 fleet locations throughout California. Emphasis in this AFIP category will be given to E85 infrastructure projects.

None of these funds may be used for incentives, grants, or any support of fuels derived from petroleum, petroleum coke, or coal.

As mentioned above, these funds must be encumbered by June 30, 2007.

More information on the Alternate Fuel Incentive Program can be accessed at <http://www.arb.ca.gov/fuels/altfuels/incentives/incentives.htm>

BACKGROUND

Alternative fuel vehicles have been considered for many years as a means of providing reductions in smog-forming emissions. Alternative fuel vehicles may reduce petroleum dependency and provide reductions of climate change pollutants in two ways. First, during the combustion process, alternative fuels may produce lower climate change emissions. Second, alternative fuels have different upstream emissions than conventional gasoline or diesel. The upstream emissions are the “well-to-tank” emissions and include extraction, transport, processing, distribution, and marketing.

Flexible Fuel Vehicles (FFVs) have gained a solid commercial footing in California, achieving the largest inroad of any alternative fuel technology to date. Approximately, 300 thousand FFVs are operating in California today, with over 4 thousand registered in Sacramento County. FFVs are designed to run on ethanol or gasoline, from zero percent ethanol and 100 percent gasoline to 85 percent ethanol and 15 percent gasoline (E85). However, for various reasons introduction of a fueling network for E85-compatible vehicles lags behind with FFVs continuing to operate mostly on gasoline.

Because of the foothold E85-compatible FFVs have made in California, the emphasis of the grants under this category is to facilitate the establishment of a retail and fleet-use E85 infrastructure in California.

ELIGIBILITY

Submitting entity must be either registered as a business entity with the California Secretary of State or be a local, state, or federal government agency. Entities may submit more than one project proposal under this category. Entities may also submit more than one project proposal addressing the same topic but with varying scope of work and proposed ARB funding levels.

ELIGIBLE PROJECTS/SCOPE OF WORK

There are two types of E85 and alternative fuel infrastructure projects that are eligible for incentive funding: 1) projects to install alternative fuel infrastructure for fleet use—up to 20 fleet refueling stations located throughout California (Fleet Use Projects), and 2) projects to install alternative fuel infrastructure for general retail—up to 20 stations located in and around the Sacramento Metropolitan Area and up to 20 additional stations located in other areas of California (Retail Projects).

To be eligible for funding as a Fleet Use Project:

1. if the alternative fuel is stored in an underground storage tank, the tank must be a new installation,
2. the alternative fuel station(s) must be the primary fueling point for at least 20 fleet vehicles,
3. the alternative fuel dispensing and storage equipment must be alternative fuel compatible,
4. the source(s) of the alternative fuel must be identified, and
5. the alternative fuel station(s) must be operational no later than December 31, 2008, and remain operational for a minimum of two years.

To be eligible for funding as a Retail Project:

1. if the alternative fuel is stored in an underground storage tank, the tank must be a new installation,
2. the alternative fuel dispenser(s) must be in California at a gasoline dispensing facility,
3. the alternative fuel dispensing and storage equipment must be alternative fuel compatible,
4. the source(s) of alternative fuel must be identified, and

5. the alternative fuel station(s) should be operational no later than December 31, 2008, and remain operational for a minimum of two years.

AVAILABLE FUNDING

The total funding available through this solicitation for alternative fuel infrastructure is approximately \$7 million (\$5.6 million for retail projects and \$1.4 million for fleet use projects). It is anticipated that this allocated amount will be distributed as grants within this category. However, should an insufficient number of quality proposals be received, monies may be shifted to other grant categories. Not all monies may be awarded. In no event will the total grant amount exceed \$25 million.

DEFINITIONS

“Sacramento Metropolitan Area” means the Sacramento, Yolo, Solano, El Dorado, San Joaquin, and Placer Counties.

“Alternate or Alternative Fuel” means one of the following:

- E85
- Mixtures containing 85 percent or more by volume of alcohol fuel, including methanol and denatured ethanol
- Natural gas (compressed or liquefied)
- Liquefied petroleum gas (propane)
- Hydrogen
- Coal-derived liquid fuels
- Fuels derived from biological materials
- Electricity (including electricity from solar energy)
- 100 percent Biodiesel (B100)
- Blends of two or more alternative fuels, for example, natural gas and hydrogen

“Alternative Fuel Vehicle” means a vehicle that is capable of using an alternate or alternative fuel.

“Small Business” means a business that is

- Independently owned and operated;
- Cannot be dominant in its field of operation;
- Must have its principal office located in California;
- Must have its owners (or officers in the case of a corporation) domiciled in California; and

Together with its affiliates, be either:

- A business with 100 or fewer employees, and an average annual gross receipts of \$12 million or less over the previous three tax years, or
- A manufacturer with 100 or fewer employees. For small business certification purposes, a manufacturer is a business that is both of the following:

- Primarily engaged in the chemical or mechanical transformation of raw materials or processed substances into new products.
- Classified between Codes 2000 to 3999, inclusive, of the Standard Industrial Classification (SIC) Manual published by the United States Office of Management and Budget, 1987 edition.

“Fleet” means twenty (20) or more alternative fuel vehicles that are registered to one person or business and are regularly parked or garaged in one location from which they are operated or dispatched.

“E85” means a mixture of petroleum distillates and ethanol, where the fuel mixture is nominally 85 percent ethanol and 15 percent gasoline, and is compliant with ASTM D5798 (E85 Fuel Specification) and CARB E85 specifications.

APPLICATION REQUIREMENTS

All projects shall meet the specific requirements of this solicitation. Applicants must meet these criteria and fully complete project applications to be considered for project funding consideration. Additional information may be requested during the application review process if needed.

APPLICATION PROCESS

This application packet is to be completed by applicants and contains the forms and guidelines for submitting complete proposals for funding. The decisions regarding eligible applicants and proposals that are ultimately funded will be the sole discretion of the ARB. Grant applications must be complete and meet all of the requirements set forth in this application packet.

Two signed original copies and one CD of the proposals, including all the required documents must be received at the Air Resources Board headquarters at 1001 I Street, Sacramento, CA 95812 **no later than 5:00 PM, March 12, 2007.**

Mail or deliver proposals to the following address:

U.S. Postal Service Deliveries

Ms. Kathy Leuterio

Air Resources Board
Mobile Source Control Division
P.O. Box 2815
Sacramento, CA 95812

Hand Deliveries

(UPS, Express Mail, Federal Express)

Ms. Kathy Leuterio

Air Resources Board
Mobile Source Control Division
1001 I Street
Sacramento, CA 95814

Postmark dates will not suffice to meet the stated deadlines.

No application documents may be submitted by fax or email.

Timelines

Public Release of Solicitation	February 9, 2007
Application Deadline	March 12, 2007 5:00 PM
Review/Rating of Proposals	
Grantees Selected	April 12, 2007
Public Posting Notice	
Award Notification	
Deadline for Encumbrance of Funds	June 30, 2007

Format Requirements

The ARB strongly encourages applicants submitting proposals to be accurate, brief and clear in the presentation of their proposal/ideas.

EVALUATION AND SCORING

The ARB will conduct an evaluation of each qualifying project based on the merit of the grant proposal. The maximum score for each proposal is 100 points. For those applicants that wish to submit proposals for both a Fleet Use Project and a Retail Project, separate applications should be submitted for each project. Qualifying projects within each category will be considered for funding.

A multi-agency state team will review, evaluate, and make recommendations on the provided grant proposals. The multi-agency state team is comprised of the Air Resources Board (ARB), California Energy Commission (CEC), California Department of Food and Agriculture (CDFA), Department of Forestry and Fire Protection (CDF), Integrated Waste Management Board (IWMB) and Water Resources Control Board (WRCB).

EVALUATION AND SCORING CRITERIA

A. Applicant Information (Applicable to both Fleet Use and Retail Projects)

1. Business Type (maximum 5 points)

Applications will be evaluated to determine their standing as a small business owner.

B. Fleet Use Project

1. Alternative Fuel Type (maximum 10 points)

Applications will be evaluated for substantial use of E85 fuel as the alternative fuel.

2. Cost of Construction (maximum 20 points)

Project proponents will clearly state the amount of funding they are requesting and the basis for this request. Total fund allocation for Fleet Use Projects is estimated at \$1.4 million. The amount of funds to be awarded for a single fleet location may be up to \$70 thousand. Projects can consist of more than one fleet location. There is no minimum match share requirement, but the match funding projects will be favorably scored. Proponents must disclose source and provide verification documentation for their portion of the match funding.

3. Site Plan and Engineering Drawings (maximum 20 points)

Projects will be evaluated based the completeness of engineering drawings identifying all components that make up the alternative fuel dispensing system. Systems must be alternative fuel compatible. Projects that receive the maximum points allotted will have the following agencies review and comment on plans and drawings prior to submittal:

- Department of Food and Agriculture, Division of Measurement Standards (DMS)
- Department of Forestry and Fire protection, Office of the State Fire Marshall (SFM)
- Department of Industrial Relations, Division of Occupational Safety and Health (DOSH)
- State Water Resources Control Board (SWRCB), Division of Water Quality

4. Construction Schedule (maximum 20 points)

Projects will be evaluated on the completeness and timeliness of the construction/installation schedule for installing the alternative fuel equipment at the gasoline dispensing facility(ies). Successful applicants will discuss plan and schedule for obtaining all necessary permits.

5. Source of Alternative Fuel (maximum 20 points)

Project proponents will be evaluated on their ability to secure adequate volumes of the alternative fuel to satisfy projected fleet demand over a two year period.

C. Retail Project

1. Alternative Fuel Type (maximum 5 points)

Applications will be evaluated for substantial use of E85 fuel as the alternative fuel.

2. Location of Gasoline Dispensing Facility(ies) Where Alternative Fuel Dispensing Equipment Will be Installed (maximum 15 points)

Projects will be evaluated on where the alternative dispensers will be located relative to established transportation corridors, alternative fuel supply, and proximity to other alternative fuel stations. The successful applicant will locate alternative fuel dispensing equipment at gasoline dispensing facilities located along well-established transportation corridors in the Sacramento Metropolitan Area. These gasoline dispensing facilities should have high monthly throughputs (150 thousand plus gallons of gasoline dispensed per month) and be located as close as possible to the alternative fuel supply source.

3. Site Plan and Engineering Drawings (maximum 15 points)

Projects will be evaluated based on the completeness of engineering drawings identifying the components that make up the alternative fuel dispensing system. Systems must be alternative fuel compatible. Projects that receive the maximum points allotted will have the following agencies review and comment on plans and drawings prior to submittal:

- Department of Food and Agriculture, Division of Measurement Standards (DMS)
- Department of Forestry and Fire protection, Office of the State Fire Marshall (SFM)
- Department of Industrial Relations, Division of Occupational Safety and Health (DOSH)
- State Water Resources Control Board (SWRCB), Division of Water Quality

4. Cost of Construction (maximum 20 points)

Project proponents will clearly state the amount of funding they are requesting and the basis for this request. Total fund allocation for Retail Projects is estimated at \$5.6 million. The amount of funds to be awarded for a single Retail project alternative fuel dispenser location may be up to \$280 thousand. Projects can consist of more than one alternative fuel dispenser location. There is no minimum match share requirement, but match funding will be favorably scored. Proponents must disclose source and provide verification documentation for their portion of the match funding.

5. Construction Schedule (maximum 15 points)

Projects will be evaluated on the completeness and timeliness of the construction/installation schedule for installing the alternative fuel equipment at the gasoline dispensing facility(ies). Successful applicants will discuss plans for obtaining all necessary permits.

6. Alternative Fuel: Source and Pricing (maximum 10 points)

Project proponents will be evaluated on their ability to secure adequate volumes of the alternative fuel to satisfy projected customer demand over a two year

period and their strategy for pricing the alternative fuel to be competitive with gasoline.

7. Educational Outreach (maximum 10 points)

Projects will be evaluated on provisions they have to educate children and adults about the alternative fuel and the provisions to answer questions customers may have regarding the alternative fuel.

D. Application Completeness (Applicable to both Fleet Use and Retail Projects)

- **Application Requirements (maximum 5 points)**

The application will be evaluated for a clear and concise presentation of information.

MONITORING AND REPORTING REQUIREMENTS

A. Construction Monitoring and Reporting

1. After awarding of grant, awardees must submit to ARB a report every three (3) calendar months that contain the following information:
 - a. Contact information
 - b. Project address
 - c. Updated construction/installation schedule with progress clearly indicated
 - d. Summary of construction-related issues and impact on meeting scheduled completion date

ARB reserves the right to inspect all funded projects with a minimum of 48-hour notice for the life of the project contract.

B. Operational Monitoring and Reporting

1. After project construction is complete and fuel has been dispensed, awardees must submit to ARB a report every three (3) calendar months over a period of 24 calendar months that contains the following information:
 - a. Contact information
 - b. Project address
 - c. Alternative Fuel Monthly Throughput (gallons/month and gasoline equivalent gallons/month on an energy basis)
 - d. Number of alternative fuel refueling events per month (events/month)
 - e. For retail stations only: periodic price of alternative fuel and price of gasoline comparisons
 - f. Maintenance/repair log of alternative fuel equipment
 - g. For fleet use only: maintenance/repair log of alternative fuel vehicles

DISBURSEMENT OF FUNDS

- Grantees will be reimbursed up to 60 percent of award upon submission of expenditure receipts.
- Remainder of award will be reimbursed after submission of all project expenditure receipts and when project locations become operational as deemed by ARB staff.
- No grant monies will be awarded after June 30, 2009.

CONTACT PERSONS

Please contact Kathy Leuterio or Katrina Sideco for information relating to this grant. Questions and correspondence should be directed to:

Kathy Leuterio
Air Resources Board
Mobile Source Control Division
P.O. Box 2815
Sacramento, CA 95812
Phone: (916) 322-1731
STTB@arb.ca.gov

Katrina Sideco
Air Resources Board
Stationary Source Division
P.O. Box 2815
Sacramento, CA 95812
Phone: (916) 323-1082
[STTB @arb.ca.gov](mailto:STTB@arb.ca.gov)

APPENDIX A
Application Form

E85 AND OTHER ALTERNATIVE FUEL INFRASTRUCTURE APPLICATION

Please print clearly or type all information on this application and on all attachments.

A. APPLICANT INFORMATION [Total 5 points for Business Type (small business credit)]

1. Company Name/Organization Name/Individual Name:		
2. Does Company meet the definition of "Small Business" as defined in Definitions Section? (yes or no) : _____ If company is Small Business Certified enter OSDS Ref#:		
3. Business Type :		
4. Contact Name and Title:		
5. Person with Contract Signing Authority (if different from above):		
6. Business Mailing Address and Contact Information:		
Street::		
City:	State:	Zip Code:
Phone: ()		Fax: ()
E-mail:		

I hereby certify that all information provided in this application and any attachments are true and correct.

Printed Name of Responsible Party:	Title:
Signature of Responsible Party:	Date:

Third Party Certification

I have completed the application, in whole or in part, on behalf of the applicant.

Printed Name of Third Party:	Title:
Signature of Third Party:	Date:
Amount Being Paid for Application Completion in Whole or Part:	Source of Funding to Third Party:

B. FLEET USE PROJECT (Total 90 points)

1. Alternative Fuel Type (10 points)

Applications will be evaluated for substantial use of E85 fuel as the alternative fuel.

Alternative Fuel(s) to be dispensed:

2. Cost of Construction (20 points)

Project proponents will clearly state the amount of funding they are requesting and the basis for this request (include funding basis as Attachment 1: Cost of Project). Total fund allocation for Fleet Use Projects is estimated at \$1.4 million. The amount of funds to be awarded for a single fleet location may be up to \$70 thousand. Projects can consist of more than one fleet location. Proponents must disclose source and provide verification documentation for their portion of the match funding.

Proposal Characteristics	Points Earned
Costs are unclear and/or incomplete, and/or the total costs seem too high for the proposed project, and/or no match funding, or verification of funding insufficient.	0 – 7 points
Costs are represented clearly and are inclusive of all potential sources but seem too high for the proposed project. Less than 50 percent verified match funding included in proposal.	8 – 15 points
Costs are represented clearly, are inclusive of all potential costs, and are appropriate for the level and quality of proposed project. Greater than or equal to 50 percent verified match funding included in proposal.	16 – 20 points

IN ADDITION TO ATTACHMENT 1, PLEASE PROVIDE THE FOLLOWING INFORMATION BELOW:

Number of Fleet Locations:

Alternative Fuel(s) to be Dispensed:

Fleet Location Address (if more than one, attach copy for each location)

Street:

City:

State:

Zip Code:

Phone: ()

Fax: ()

E-mail:

Total Funds Requested for Location:

Match Funding Provided by Applicant:

B. FLEET USE PROJECT (CONTINUED)

3. Site Plan and Engineering Drawings (20 points)

Projects will be evaluated based the completeness of engineering drawings identifying all components that make up the alternative fuel dispensing system (include site plan and drawings as Attachment 2: Site Plan and Engineering Drawings). Project Plans and Drawings should be submitted for SFM, SWRCB, DMS, and DOSH review.

Proposal Characteristics	Points Earned
Site plan and/or engineering drawings incomplete or unclear, and/or missing key components, and/or not reviewed by other agencies, and/or incomplete or unclear information to determine whether fuel dispensing and storage equipment is alternative fuel compatible.	0 – 7 points
Site plan and/or engineering drawings complete, clear, and have not been reviewed by other agencies. Sufficient information to determine whether fuel dispensing and storage is alternative fuel compatible.	8 – 13 points
Site plan and or engineering drawings complete, clear, and have been reviewed by other agencies. Sufficient information to determine whether fuel dispensing and storage is alternative fuel compatible.	14 – 20 points

B. FLEET USE PROJECT (CONTINUED)

4. Construction Schedule (20 points)

Projects will be evaluated on the completeness and timeliness of the construction/installation schedule for installing the alternative fuel equipment at the fleet location(s) (include as schedule Attachment 3: Construction Schedule). Successful applicants will discuss plan and schedule for obtaining all necessary district permits and approvals from State agencies.

Proposal Characteristics	Points Earned
Schedule is incomplete and/or unclear, and/or schedule is not realistic in consideration of the work identified or funds requested, and/or no accounting for obtaining necessary permits or agency approvals.	0 – 7 points
Schedule is complete and clear, but is not realistic and/or does not account for obtaining permits or other agency approvals.	8 – 13 points
Schedule is complete and clear, and realistic. Schedule accounts for obtaining permits and other agency approvals.	14 – 20 points

IN ADDITION TO ATTACHMENT 3, PLEASE PROVIDE THE FOLLOWING INFORMATION BELOW:

District Permit Official Contact (if more than one, attach copy for each District)

Contact Name and Title:

Street:

City:

State:

Zip Code:

Phone: ()

Fax: ()

E-mail:

Projected Start Date Construction (each site):

Projected Completion Date Construction (each site):

B. FLEET USE PROJECT (CONTINUED)

5. Source of Alternative Fuel (20 points)

Project proponents will be evaluated on their ability to secure adequate volumes of the alternative fuel to satisfy projected customer demand over a two year period (include copy of fuel supply contract and/or other pertinent information as Attachment 4: Fuel Supply Contract).

Proposal Characteristics	Points Earned
No fuel supply contract exists and there is no information presented on the possibility of one being in place upon start-up.	0 – 7 points
Fuel supply contract provided, and/or sufficient information provided indicating fuel supply contract imminent. Fuel contract for less than two year period after start-up.	8 – 15 points
Fuel supply contract provided, and/or sufficient information provided indicating fuel supply contract imminent. Fuel contract for two year period after start-up. Fuel supplier has sufficient resources to support project.	16 – 20 points

IN ADDITION TO ATTACHMENT 4, PLEASE PROVIDE THE FOLLOWING INFORMATION BELOW:

Alternative Fuel Supply Company Name:

Contact Name and Title:

Street:

City:

State:

Zip Code:

Phone: ()

Fax: ()

E-mail:

C. RETAIL PROJECT (Total 90 points)

1. Alternative Fuel Type (5 points)

Applications will be evaluated for substantial use of E85 fuel as the alternative fuel.

Alternative Fuel(s) to be Dispensed:

2. Location of Gasoline Dispensing Facility(ies) Where Alternative Fuel Dispensing Equipment will be Installed (15 points)

Projects will be evaluated on where the alternative dispensers will be located relative to established transportation corridors, alternative fuel supply, and proximity to other gasoline dispensing facilities where alternative fuel dispensing equipment will be installed. The successful applicant will locate alternative fuel dispensing equipment at gasoline dispensing facilities located along well-established transportation corridors in the Sacramento Metropolitan Area. These gasoline dispensing facilities should have high monthly throughputs (150 thousand plus gallons/month), and be located as close as possible to the alternative fuel supply source (include as Attachment 1: Map of Gasoline Dispensing Facilities where Alternative Fuel Dispensing Equipment will be Installed).

Proposal Characteristics	Points Earned
Alternative Fuel Dispensers (AFDs) are located far from established transportation corridors, and/or difficult to access.	0 – 5 points
Alternative Fuel Dispensers (AFDs) are located on established transportation corridors and are easy to access. AFDs at low throughput stations.	6 – 10 points
Alternative Fuel Dispensers (AFDs) are located on established transportation corridors and are easy to access. AFDs at high throughput stations.	11 – 5 points

IN ADDITION TO ATTACHMENT 1, PLEASE PROVIDE THE FOLLOWING INFORMATION BELOW:

Number of Gasoline Dispensing Facilities (GDFs) where Alternative Fuels are to be Dispensed:

Existing GDF Average Monthly Gasoline Throughput (gallons/month) for 2006:

New GDF Projected Average Monthly Gasoline Throughput for first six months:

Alternative Fuel(s) to be Dispensed:

Location Address (if more than one, attach copy for each location)

Street:

City:

State:

Zip Code:

Phone: ()

Fax: ()

E-mail:

C. RETAIL PROJECT (continued)

3. Site Plan and Engineering Drawings (15 points)

Projects will be evaluated based the completeness of engineering drawings identifying all components that make up the alternative fuel dispensing system (include plan and drawings as Attachment 2: Site Plan and Engineering Drawings). Project Plans and Drawings should be submitted for SFM, SWRCB, DMS, and DOSH review.

Proposal Characteristics	Points Earned
Site plan and/or engineering drawings incomplete or unclear, and/or missing key components, and/or not reviewed by other agencies, and/or incomplete or unclear information to determine whether fuel dispensing and storage equipment is alternative fuel compatible.	0 – 5 points
Site plan and/or engineering drawings complete, clear, and have not been reviewed by other agencies. Sufficient information to determine whether fuel dispensing and storage is alternative fuel compatible.	6 – 10 points
Site plan and or engineering drawings complete, clear, and have been reviewed by other agencies. Sufficient information to determine whether fuel dispensing and storage is alternative fuel compatible.	11 – 15 points

C. RETAIL PROJECT (continued)

4. Cost of Construction (20 points)

Project proponents will clearly state the amount of funding they are requesting and the basis for this request (include basis of funding as Attachment 3: Cost of Project). Total fund allocation for Retail Projects is estimated at \$5.6 million. The amount of funds to be awarded for a single alternative fuel dispenser location may be up to \$280 thousand. Projects can consist of more than one location. There is no minimum match share requirement, but the share of match funding will be considered in scoring the proposal. Proponents must disclose the source and provide verification documentation for their portion of the match funding.

Proposal Characteristics	Points Earned
Costs are unclear and/or incomplete, and/or the total costs seem too high for the proposed project, and/or no match funding, or verification of funding is insufficient.	0 – 7 points
Costs are represented clearly and are inclusive of all potential sources, but seem too high for the proposed project. Less than 50 percent verified match funding included in proposal.	8 – 15 points
Costs are represented clearly, are inclusive of all potential costs, and are appropriate for the level and quality of proposed project. Greater than or equal to 50 percent verified match funding included in proposal.	16 – 20 points

IN ADDITION TO ATTACHMENT 3, PLEASE PROVIDE THE FOLLOWING INFORMATION BELOW:

GDF Location Address (if more than one, attach copy for each location)

Street:

City:

State:

Zip Code:

Phone: ()

Fax: ()

E-mail:

Total Funds Requested for Location:

Match Funding Provided by Applicant:

C. RETAIL PROJECT (continued)

5. Construction Schedule (15 points)

Projects will be evaluated on the completeness and timeliness of the construction/installation schedule for installing the alternative fuel equipment at the gasoline dispensing facility(ies) (include construction schedule as Attachment 4: Construction Schedule). Successful applicants will discuss plan and schedule for obtaining all necessary district permits and approvals from State agencies.

Proposal Characteristics	Points Earned
Schedule is incomplete and/or unclear, and/or schedule is not realistic in consideration of the work identified or funds requested, and/or no accounting for obtaining necessary permits or agency approvals.	0 – 5 points
Schedule is complete and clear, but is not realistic and/or does not account for obtaining permits or other agency approvals.	6 – 10 points
Schedule is complete and clear, and realistic. Schedule accounts for obtaining permits and other agency approvals.	11 – 15 points

IN ADDITION TO ATTACHMENT 4, PLEASE PROVIDE THE FOLLOWING INFORMATION BELOW:

Permit Official Contact (if more than one, attach copy for each)

Contact Name and Title:

Street:

City:

State:

Zip Code:

Phone: ()

Fax: ()

E-mail:

Projected Start Date Construction (each site):

Projected Completion Date Construction (each site):

C. RETAIL PROJECT (continued)

6. Alternative Fuel: Source and Pricing (10 points)

Project proponents will be evaluated on their ability to secure adequate volumes of the alternative fuel to satisfy projected customer demand over a two year period and their strategy for pricing the alternative fuel to be competitive with gasoline (include copy of fuel supply contract and/or other pertinent information as Attachment 5: Fuel Supply Contract).

Proposal Characteristics	Points Earned
No fuel supply contract exists and there is no information presented on the possibility of one being in place upon start-up. The strategy for pricing the alternative fuel relative to gasoline is unclear and/or uncertain.	0 – 3 points
Fuel supply contract provided, and/or sufficient information provided indicating fuel supply contract imminent. A strategy for pricing the alternative fuel relative to gasoline over the two year period is realistic, achievable, and clearly defined. Fuel contract for less than two year period after start-up.	4 – 6 points
Fuel supply contract provided, and/or sufficient information provided indicating fuel supply contract imminent. A strategy for pricing the alternative fuel relative to gasoline over the two year period is realistic, achievable, and clearly defined. Fuel contract for two year period after start-up. Fuel supplier is well-established.	7 – 10 points

IN ADDITION TO ATTACHMENT 5, PLEASE PROVIDE THE FOLLOWING INFORMATION BELOW:

Alternative Fuel Supply Company Name:

Contact Name and Title:

Street:

City:

State:

Zip Code:

Phone: ()

Fax: ()

E-mail:

C. RETAIL PROJECT (continued)

7. Educational Outreach (10 points)

Projects will be evaluated on provisions they have to educate children and adults about the alternative fuel and the provisions to answer questions customers may have regarding the alternative fuel (describe provisions in Attachment 6: Educational Outreach).

Proposal Characteristics	Points Earned
Provisions to answer questions customers may have regarding refueling their alternate fuel vehicles (AFVs) at the proposed site missing or insufficient.	0 – 3 points
Provisions to answer questions customers may have regarding refueling their AFV at the proposed site adequate to ensure proper use of equipment.	4 – 6 points
Provisions to answer questions customers may have regarding refueling their AFV at the proposed site more than adequate to ensure proper use of equipment, and provisions identified to provide customers and interested public (i.e. school-age children) information about the environmental benefits of using AFVs.	7 – 10 points

D. APPLICATION COMPLETENESS

1. Clarity and Conciseness (5 points)
--

The applications will be evaluated for a clear and concise presentation of information.
